

at a glance



Hospitality Management

Department: Hospitality Arts

Degree: Associate of Applied Science

Entry time: Fall

Length: 2 years

- **The Hotel at Kirkwood Center**, a luxurious **Four Diamond-rated hotel** that is also a **learning laboratory** and the only one of its kind at a two-year institution.
- Students assist in the daily operation of **The Class Act Restaurant**, a first class dining experience for guests that serves as a **real-world teaching environment**.
- Learn from a team of dedicated and highly **professional instructors** and operational managers with **extensive industry experience** and a passion for teaching and sharing their craft.
- **Experience live situations** with actual guests in a variety of different roles as you move through the program.
- **Internships** and **on-the-job training** at **The Hotel at Kirkwood Center**.
- **International education** opportunities are also available.

9-21

Program Description

The Hospitality Management program will prepare students to work in entry-level positions of responsibility within the hospitality industry. This industry continues to expand as part of the growing service economy. There is a demand for individuals with a combined college education and practical work experience that forms an important part of the Hospitality Management curriculum. Students in this program will experience, and then help manage, the day-to-day operations of a high-class lodging facility, The Hotel at Kirkwood Center. The coursework exposes students to the various departments of hotel operations including front office management, hotel sales, housekeeping management, food and beverage, procurement and other integral hospitality business topics.

Career Opportunities

Front office manager
Sales manager
Executive housekeeper
Convention services manager
Reservations supervisor
Meeting/event planner
Room service manager
Concierge

Sample Classes

Introduction to Lodging Operations
Housekeeping and Laundry Operations
Service Techniques
Hospitality Accounting
Hospitality Personnel Management

Kirkwood
COMMUNITY COLLEGE

Hospitality Arts

The Hotel at Kirkwood Center

319-848-8770

800-332-2055

www.kirkwood.edu/hospitality



The Kirkwood Center

Introduction to Food and Bar Operations
Service Management (Lab)
Hospitality Law
Engineering and Risk Management
Human Relations in Management
Purchasing, Receiving and Inventory
Hotel Sales/Catering
Leadership in Hospitality
Hospitality Marketing

Industry Endorsements Earned:

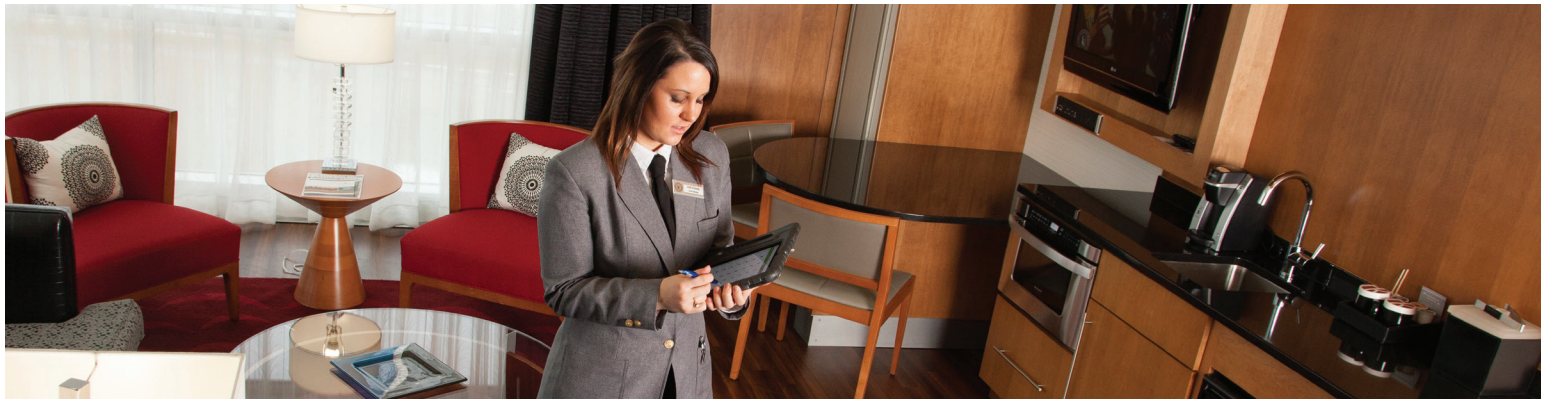
National Career Readiness Certificate
National Restaurant Association's Food
Protection Management Certificate

Internships:

Internships and on-the-job training are important components of this program to help prepare students to work in the field. Students are required to complete an internship at The Hotel at Kirkwood Center. In addition, students are also required to complete an externship at another property to experience different segments of the hotel industry.

Scholarships

Kirkwood will help you pay for college! Kirkwood awards more scholarships than any other community college in Iowa. For more information and to apply, visit www.kirkwood.edu/scholarships.



Learning Hospitality Arts at The Kirkwood Center

The Kirkwood Center is a working event center with over 20,000 square feet of event and banquet space where students participate in the day-to-day operations of a successful full-service facility, gaining practical training experience.

The Kirkwood Center features:

- Three teaching kitchens
- 104-seat culinary learning amphitheater
- Open-air gourmet restaurant
- Luxury 70-room boutique hotel